

## Guide to Writing a Personal Impact Story

**Objective:** To help you narrate your experience in a clear, emotional, and strategic way, highlighting how your journey connects with personal and collective transformation. **Format:** You can do this in writing, through audio recordings, or through photographs.

### 1. Context: Who am I and what brought me to the event?

Guiding Questions:

- Who am I? (Name, role, community or organization membership).
- What motivation, challenge, or dream drove me to participate?
- What did I hope to find or achieve?

**Write your context here:**

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### 2. Experience: What did I live or learn?

Guiding Questions:

- What was the most significant moment of the event?
- Which learnings, ideas, or people impacted me the most?
- How do these learnings connect with my reality or my community?

**Write your experience here:**

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### 3. Transformation: How did it impact me and how will it impact my community?

Guiding Questions:

- What changed in me personally (thoughts, emotions, vision, skills)?
- How do I plan to apply what I learned in my organization or community?

- What concrete actions do I plan to undertake?

**Write your transformation here:**

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#### 4. Closing: Invitation to follow the advocacy path

Guiding Questions:

- What final message do I want to leave to inspire others?
- How do I invite my community/network to join the change?
- What call to action can I make (participate, support, replicate, dream together)?

**Write your closing here:**

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#### Writing Tips

- Use short, clear, and emotional sentences.
- Include a **specific anecdote** to give strength to your story.
- If possible, add an **inspiring first-person** quote (e.g., “I realized that my voice does have power”).
- Keep the story between **1 and 2 pages** maximum.