

Template for Designing a Strategic Intervention

1. Topic of the intervention
<i>(Write the central theme here. E.g., “Access to health for women with HIV”.</i>
2. Main message (what I want to highlight)
<i>(E.g., “The gap in digital access reinforces gender inequalities”)</i>
3. Target of the question
<i>(E.g., Expert panelist in human rights / Health institution / General public)</i>
4. Objective of the intervention
<i>(E.g., Raising visibility for an issue / Requesting institutional commitment / Connecting with the audience through a personal experience)</i>
5. Supporting evidence or key data
<i>(Include a figure, study, or concrete example that backs your message. E.g., “According to UNAIDS, less than 40% of women living with HIV in rural areas have regular access to digital health services”)</i>
6. Short drafting example (2–3 sentences)
<i>“Many women living with HIV still face digital barriers that limit their access to health services. How is your institution ensuring equity in digital health for marginalized groups?”</i>
7. Estimated intervention time
<i>(E.g., 1 minute / 90 seconds / brief panel intervention)</i>